

# *Sponsorship Package*

Friday, October 25th, 2024

# OPENING DOORS

FOR AUTISM  
*gala & auction*

Edmonton Convention Centre Downtown

Join us at the Opening Doors Gala, Autism Edmonton's primary fundraiser, supporting 53 years of community programs and services. Your support helps us to make meaningful impacts on the lives of autistic individuals and their families.

[www.AutismEdmonton.org](http://www.AutismEdmonton.org) | [partnership@autismedmonton.org](mailto:partnership@autismedmonton.org)



## About Autism Edmonton

Since its establishment in 1971, Autism Edmonton has proudly held the title of the province's longest-serving autism organization, committed to serving Edmonton and its surrounding regions. Through dynamic and inclusive programs, we empower autistic individuals at every stage of life and every phase of diagnosis, addressing community needs and offering direct support to families. We adapt and rise to the occasion, ensuring support where it's needed most. Our core mission is to enhance the lives of autistic individuals through knowledge, services, and inclusive opportunities, paving the way for lives full of possibility.

As Autism Edmonton does not receive government contracts, we depend on initiatives like the Opening Doors for Autism Gala to breathe life into our mission.

**This event is not just a fundraiser; it is part of the beating heart that sustains the very essence of our organization.** In these pivotal moments, your generosity helps us provide an uninterrupted stream of vital support for those who lean on our services, offering them not just hope and understanding but also a profound sense of connection and belonging.

**Your support is not just a financial contribution; it's a transformative force, allowing Autism Edmonton to persist in its invaluable role of extending a supportive hand to those who find themselves in moments of greatest need, turning despair into rays of hope.**

Autism Edmonton is dedicated to providing an array of inclusive and impactful programs and services for autistic individuals and their families. Our commitment is reflected in the diverse support offerings, ranging from dedicated peer discussion groups tailored for autistic adults, LGBTQ2S+ members, women, partners, and parents to a comprehensive spectrum of respite, recreational and educational activities designed to cater to the unique needs of individuals across various age groups.

Beyond traditional emotional sustenance, Autism Edmonton stands out by addressing critical aspects of life, including housing and employment. These specialized programs are designed to empower autistic individuals, providing them with essential resources and opportunities for meaningful engagement in these crucial facets of life.

Moreover, Autism Edmonton contributes to community well-being by fostering a broader understanding and awareness of autism. Through these initiatives, we aim not only to support autistic individuals but also to create an inclusive and informed community that recognizes and values the unique strengths of every individual. Our multifaceted approach ensures that our programs and services cater to the diverse needs of those we serve, fostering a holistic and supportive environment for all.



# OPENING DOORS



FOR AUTISM  
*gala & auction*

We invite you to join us on Friday, October 25th, 2024, for the 30th Anniversary of the Opening Doors for Autism Gala to help 'Open Doors' for autistic individuals and their families by purchasing an event ticket, a table, an auction item or an online donation.

For the first time, the 2024 gala will be **held downtown at the Edmonton Convention Centre**. It will be hosted by autistic comedian Michael McCreary and feature a signature gourmet meal designed by Award-Winning Chef Serge. The event will also feature a live auction with Danny Hooper, musical entertainment, and dance to celebrate the evening's accomplishments.

From its inception, the Opening Doors Gala remains the biggest fundraiser in support of Autism Edmonton's programs and services.

Show your support and help us change the lives of autistic people and their families. Every day, important progress is being made, but we need your help to keep moving forward.

## *2024 Committee Members*

**Co-Chairs:** Chelsie Hutchinson & Nicole Tersigni

Tina Naqvi-Rota

Brune Sinneave

Amanda Kokaram

Tracy Ozubko

Sofia Rota



## *Significance of the Rainbow Infinity Symbol*

The rainbow infinity symbol holds significant popularity among autistic individuals and advocates for autism rights, embodying a diverse and expansive spectrum of experiences. This symbol, shaped like an infinity sign, signifies something endless and unceasing. Widely embraced by the autistic community, it symbolizes the rich tapestry of experiences within the spectrum. Moreover, it serves as a powerful representation of the concept of neurodiversity, promoting the acceptance of diverse ways of thinking and being.

### EDUCATION

#### AUTISM 101

25 PRESENTATIONS

760 PARTICIPANTS

#### AUTISM 201

10 PRESENTATIONS

496 PARTICIPANTS

#### NON VIOLENT CRISIS

#### INTERVENTION

1 WORKSHOP

14 PARTICIPANTS

#### STAY HOME ALONE

2 SESSION

29 PARTICIPANTS

### THE PANTRY

#### 1653 HAMPERS

704 INDIVIDUALS

87 NEW INDIVIDUALS

### THE LEAGUE

#### 904 PARTICIPANTS

64 NEW PARTICIPANTS

54 ACTIVITIES

### DISCUSSION GROUPS

#### 6 UNIQUE GROUPS

542 PARTICIPANTS

78 TOTAL MEETINGS

55 NEW MEMBERS

### SUPPORT SERVICES

#### 3,238 INDIVIDUALS DIRECTED TO RELEVANT SERVICES

386 INDIVIDUALS SUPPORTED  
WITH ADVOCACY  
EFFORTS  
(147% INCREASE OVER  
PREVIOUS YEAR)

35 FAMILIES PROVIDED WITH  
POST DIAGNOSIS  
NAVIGATION

#### 21 INDIVIDUALS HOUSED

13 INDIVIDUALS  
SUPPORTED  
TO FIND MEANINGFUL  
EMPLOYMENT



# Partnership Opportunities

As Autism Edmonton does not receive government contracts, we depend on initiatives like the Opening Doors for Autism Gala to breathe life into our mission. This event is not just a fundraiser; it is part of the beating heart that sustains the very essence of our organization. In these pivotal moments, your generosity helps us provide an uninterrupted stream of vital support for those who lean on our services, offering them not just hope and understanding but also a profound sense of connection and belonging. Your support is not just a financial contribution; it's a transformative force, allowing Autism Edmonton to persist in its invaluable role of extending a supportive hand to those who find themselves in moments of greatest need, turning despair into rays of hope.

## All partnership levels below include:

- Logo recognition or name included in the onsite Gala program and onscreen graphics
- Logo recognition on signage at the Gala
- Company name/logo included prominently on Autism Edmonton's donor wall
- Social media recognition
- Thank you recognition on Autism Edmonton's website



## Presenting Partners (SOLD)

- Opening Doors for Autism Gala will proudly promote your company as the presenting sponsor
- Company name/logo included on Opening Doors for Autism Gala letterhead & printed materials
- Full page inside cover ad in gala program
- Top billing on Autism Edmonton donor wall
- Opportunity to bring greetings from the podium during formal program
- Opportunity to share your 'why' in our 2024 gala video
- Company name/logo on souvenir photo booth prints
- Premier gala seating for two tables of 10 guests
- Complimentary prosecco at your table and VIP white glove service during the seated program

## Opportunities Partner (Multiple Spots Available)

*\$25,000 Cash Value*

- Premier gala seating for one table of 10 guests
- Half page ad in gala program
- Exclusive branding opportunities in our gala lounge
- Complimentary prosecco at your table and VIP white glove service during the seated program

## Possibilities Partner (Multiple Spots Available)

*\$15,000 Cash Value*

- Premier gala seating for 8 guests
- 1/4 page ad in gala program
- Exclusive branding opportunities at our champagne reception
- Complimentary prosecco at your table

**FLAMAN**

## Experiences Partner (Multiple Spots Available)

*\$10,000 Cash Value*

- Premier gala seating for 6 guests
- 1/4 page ad in gala program
- Exclusive branding opportunities at our champagne reception
- Complimentary prosecco at your table

## Watch Me Shine Entertainment Partner

*\$10,000 Cash Value*

- Premier gala seating for 6 guests
- 1/4 page ad in gala program
- Exclusive recognition on main stage when live entertainment is announced
- Complimentary prosecco at your table

## Feature Partners

*\$5,000 Cash Value Each*

### Support Me Volunteer Partner

- Logo recognition on volunteer name tags
- Opportunity to provide volunteer gifts
- 4 Gala Tickets



### A Gift For You Guest Favours Partner (SOLD)

- Exclusive logo recognition on guest gifts on table
- 4 Gala Tickets

### Sweet Like Dessert Partner

- Exclusive logo recognition on dessert served to guests
- 4 Gala Tickets

### Dinner Wine Partner

- Exclusive logo recognition on wine bottles on all tables
- 4 Gala Tickets

### ARCADIS

### Picture This Photobooth Partner (SOLD)

- Logo recognition on souvenir photos
- 4 Gala Tickets

### Laugh All Night Comedy Partner

- Exclusive presentation recognition of comedy entertainment
- 4 Gala Tickets

**ATB**

### Centre Of Attention Centerpiece Partner (SOLD)

- Exclusive logo recognition on table centrepieces
- 4 Gala Tickets

### Worth A Million Raffle Partner

- Exclusive logo recognition on raffle tickets
- 4 Gala Tickets

### Dance All Night DJ Partner

- Exclusive logo recognition on the DJ booth
- 4 Gala Tickets

### Bidder Ready Live Auction Partner

- Exclusive presentation and logo recognition on printed live auction program
- Help us select a once-in-a-lifetime experience to be auctioned off the night of the event
- 4 Gala Tickets

## Friends of Autism Edmonton

*Multiple Cash Values*

### Print Partner - \$2,500 Cash Value

- Exclusive presentation and logo recognition on printed evening program

### Silent Or Live Auction Donation

- Exclusive presentation and logo recognition on printed evening program

### Raffle Prize Donation

- Exclusive presentation and logo recognition on printed evening program



**FOR MORE INFORMATION & TO BECOME  
A SPONSOR PLEASE CONTACT OUR  
DEVELOPMENT OFFICER  
SANTANA FEBREY**

partnership@autismedmonton.org  
780.453.3971 ext. 244

www.autismedmonton.org  
11720 Kingsway Avenue NW  
Edmonton, AB T5G 0X5

Monday - Thursday  
8:30 am to 5:00 pm



@AutismEdmonton

